

# Form ADV Part 2B Brochure Supplement

Linda Stapf

LexAurum Advisors, LLC

d/b/a “Stapf Financial Services”

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This Brochure Supplement provides information about Linda Stapf that supplements the LexAurum Advisors, LLC (LexAurum) Brochure which you should have received. Please contact us at (913) 261-9316 if you did not receive the LexAurum Brochure or if you have any questions about it or the contents of this supplement.

Additional information about Ms. Stapf is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2- Educational Background and Business Experience**

Linda Stapf, born in 1962, joined LexAurum in December 2019 as an investment advisor representative (IAR). Prior to LexAurum she was an IAR for The Prosperity Consulting Group and a registered representative for Triad Advisors, Inc. from August 2016 to December 2019. Before that she was an IAR and registered representative for 1<sup>st</sup> Global Advisors, Inc. from 1996 to 2016. She has also owned and operated her own accounting firm from 1989 to present.

Ms. Stapf graduated from Loyola College with a Bachelor of Science degree in Accounting in 1987. She is also a licensed Certified Public Accountant (CPA) in Maryland. To obtain this designation she completed the Uniform CPA Examination administered by the American Institute of Certified Public Accountants.

## **Item 3- Disciplinary Information**

Ms. Stapf is currently not subject to, nor has ever been subject to, any legal or disciplinary events of a material nature.

## **Item 4- Other Business Activities**

Ms. Stapf is licensed as an independent insurance agent. She earns commission-based compensation for selling insurance products to clients. Insurance commissions earned by Ms. Stapf are separate and in addition to advisory fees she earns. Accepting commission-based compensation poses a conflict of interest as it creates an incentive to effect insurance transactions for the purpose of generating compensation however, the client is under no obligation, contractually or otherwise, to purchase insurance products through Ms. Stapf. Further, based on current fiduciary and suitability standards, Ms. Stapf is required to make recommendations appropriate to each client's individual needs and objectives.

Ms. Stapf is a CPA. She provides accounting, tax preparation services, and consultations related to such matters to some advisory clients. Accounting compensation she earns are separate and in addition to advisory fees she earns. Fees are negotiable and may be waived at the discretion of Ms. Stapf. Accepting outside compensation for accounting and tax related services poses a conflict of interest as other accounting services may be available at a lower price. Clients are under no obligation, contractually or otherwise, to utilize accounting services from Ms. Stapf.

Ms. Stapf uses the business name "Stapf Financial Services" to represent her businesses.

Ms. Stapf is the owner of Livestock Properties. LLC, Livestock Properties owns and manages various rental real estate properties.

Ms. Stapf is an independent contractor referral source for Benefit Mall. Benefit Mall is an entity that offers health insurance.

#### **Item 5- Additional Compensation**

Ms. Stapf does not receive any economic benefits, sales awards, or other compensation in connection with providing advisory services to clients.

#### **Item 6 - Supervision**

Lex-Aurum maintains a supervisory structure designed to reasonably detect and prevent violations of securities laws, rules and regulations. This system includes written supervisory procedures, trained and qualified home office personnel, guidance issued to advisors in a compliance manual, and periodic office compliance inspections. Ms. Stapf reports to Peter W. Hughes, the CEO of the firm. Mr. Hughes can be reached at (913) 261-9316.